

# THE BUZZ

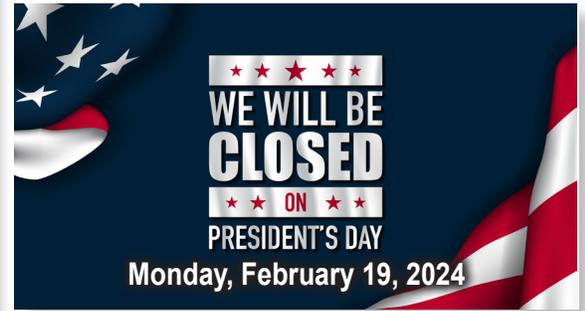
## NEMR

It's Faster! It's Fiber! It's NEMR!

February, 2024  
Volume 27/Issue 2



President's Day  
Fiber Home Values  
Valentines-Shop Local  
Customer Notice-Battery  
Spotting Scammers  
Scholarships-Apply  
Sweet Offer  
Directory Listings  
Groundhog Day  
2023 Property Taxes



## FIBER INTERNET INCREASES HOME VALUES

Move over kitchens and bathrooms—fiber has moved up on the must-have list for homebuyers. In fact, a 2023 study showed that fiber-delivered internet access could increase a home's value by almost 5%. On average, U.S. consumers would require a 4.9% decrease in price for a non-fiber home, a 3.2% decrease for a non-fiber condo, and a 12.8% decrease for a non-fiber apartment.

**FIBER HOMES**  
*This Just In:*  
Study shows fiber internet can add  
**4.9%**  
to a home's value.

The Fiber Broadband Association's (FBA) 2023 consumer research study highlights that fiber is no longer just a bonus—it's a necessity. U.S. consumers

rated high-quality broadband as the second most important amenity in a home, just after a laundry room.

Communities with fast and reliable fiber networks often exhibit higher rates of per capita GDP.

Not only is the internet a prime source of communication and entertainment, but it's also essential for work. With over 40% of Americans working remotely full-time or part-time as of June 2023, fast, secure, and reliable internet has become an invaluable asset. Remote workers favor fiber internet because all other internet delivery methods can be significantly slower and far less reliable than fiber.

Even those who don't work from home are more likely to want high-speed internet for telehealth applications than they were a few years ago. Five times more patients utilize telehealth services now than before the COVID-19 pandemic, and that number is expected to increase.

Thankfully, the National Telecommunications and Information Administration's (NTIA) \$42 billion Broadband Equity, Access, and Deployment (BEAD) program is working to catch up to consumers' needs. According to the FBA, the amount of fiber deployed over the next five years will nearly match the total amount of fiber that has been deployed throughout history.

Ultimately, better broadband equals increased property values, more opportunities for remote work, and enhanced access to digital services like telehealth and streaming. And, of course, better opportunities yield innovation.

Increased access to fiber promotes job creation, upward mobility, entrepreneurship, expanding local businesses, and attracting new ones.

Fiber brings massive benefits to communities, so it's no wonder fiber increases individual home values too! To see if fiber internet is available at your next home, search any address at [FiberHomes.com](https://www.FiberHomes.com).



## VALENTINE'S DAY THE LOCAL WAY

This Valentine's Day, NEMR would like to encourage you to express your affection not only to your significant other but also to the heart of our communities—our local businesses. They will love you for it!

- Appleseeds, Unionville
- Countryside Flowers and More, Memphis
- Gigi's Country Store, Novinger
- Hammer Mill, Downing
- Jackson's Place, Milan
- Joe's Italian Restraunt, Kirksville
- Kafe Kingdom, Queen City
- Keith's Cafe, Memphis
- L & M Floral, Milan
- Lacey's Family Diner, Memphis
- Legends Live On Bar & Grill, Green Castle
- Made With Love By Shannonb, Unionville
- Mi Tierra, Milan
- Osage Orange Vineyard & Winery, Green Castle
- Pancake City, Kirksville
- Rosie's Cafe, Kirksville
- The Fort Restaurant, Yarrow
- Wildflower Grove, Green Castle



**Support local, keep it local!**

*Happy Valentine's Day*

Wednesday, February 14th, 2024

## CUSTOMER NOTICE

**Backup Power for Residential Voice Telephone Services during Power Outages:** For many years, your home telephone would allow you to stay connected to emergency voice services during a power outage. However, since your voice telephone service is provided using fiber optics, the voice telephone service requires backup battery power to continue functioning during an outage. To avoid a disruption of home voice service during an outage - and to maintain the ability to connect to 911 emergency services - At the time of the initial installation, at no additional cost, NEMR provides you with a battery for backup power for your voice telephone service. The backup power battery works only on corded telephones.

**What Your Battery Can - and Can't - Do for You:** The backup batteries for telephone provided by NEMR allow you to continue to use your home voice services during a power outage, if you have a corded phone. Without a backup battery or alternate backup source such as a generator, customers with fiber based residential telephone service will not be able to make any calls, including emergency calls to 911.

**Our Backup Battery does not provide Power to any Services other than Voice:** Home security systems, medical monitoring devices, internet, television, and other equipment will not run on a residential voice telephone backup battery.

**Replacement Options:** The battery provided by our company may need to be replaced every 6 to 10 years or when the battery is no longer functioning. NEMR will provide and install, at no cost to you, a replacement battery when it becomes known that the original battery needs to be replaced. If you have any questions, please call 660-874-4111.

**Expected Backup Power Duration:** Backup batteries are expected to last at least 8 hours on standby power. The backup battery should give you at least 6 hours of talk time. If you feel that is not enough time, you may extend your standby power by purchasing additional 8-hour batteries from our company.

**NEMR has Extra Batteries:** Additional backup batteries may be purchased from our company for \$40 per extra 8 hours.

## SPOTTING SCAMMERS

Scammers come in many forms and can be quite ingenious about their "phishing" attempts. Below are 10 signs to spot email scammers, before they lure you in:

- 1. Emails arrive in your inbox at strange times:** Many originate from other time zones outside of the U.S.A.
- 2. Email address is suspicious:** They should be coming from the actual business and not gmail or yahoo accounts.
- 3. Grammer & spelling mistakes**
- 4. Attachments that are vague:** Don't open "invoice" or "shipping notification", if you aren't expecting either. Zip files and Word documents are often used. Don't click!
- 5. Urgent demands:** Emails demanding action come from scammers. Don't fall for them.
- 6. Requesting personal/financial info:** Companies don't do this via email.
- 7. Offer sounds too good to be true.**
- 8. Phony delivery notifications:** This is becoming very common. Beware.
- 9. Surveys:** Usually over hot topics.
- 10. Strange greetings/tones:** Email seems off. The greeting is overly generic like "Dear Friend." Trust your gut.

### NEMR SCHOLARSHIPS

TWO-\$500  
SCHOLARSHIPS

DEADLINE  
03/29/2024

[nemr.net/nemr-frs-scholarship-program](http://nemr.net/nemr-frs-scholarship-program)

\$2500  
Scholarships  
Available

[www.frs.org/programs/youth-programs/scholarships](http://www.frs.org/programs/youth-programs/scholarships)

### SWEET OFFER

Get signed up for autopay & paperless billing before 2/29/24 and we'll give you a \$50 credit on your April bill!

Call 660-874-4111 for details

### NEW DIRECTORY LISTINGS

Kaiser, Diane	660-328-6307
Custom Air Solutions, LLC	660-465-8564
A Hair Different Salon	660-947-2262



Michele Gillespie, CEO

Board of Directors

Rick Kent	Shane Bradshaw
Jim Kigar	Scott Aylward
Mark Grgrurich	Kenneth Hauk, Jr.
Dennis Fechtling	Junior Bertram



Equal opportunity provider and employer.

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